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SAFENAV BEGINS OPERATIONS ON LAKE LANIER

Designated Driver Service for Boaters Hopes to Save Lives, Increase Safety

Lake Lanier, GA, June 7, 2013– A new alternative is now available to boaters on Lake Lanier who may have had too much to drink. SafeNav Captain Services will come to your location, take charge of the boat, and pilot everyone safely back to your home slip.

“After the tragic incidents that occurred on the lake last year, I felt a service like this was necessary,” said Jeff Perfater, owner and operator of this new venture. “I believe this service not only has the potential to save lives, it will also make the lake more enjoyable and prevent BUI’s.”

When a boater calls SafeNav, a captain will arrive at their boat on a 10 foot Zodiac inflatable dinghy, tie the dinghy to the customer’s boat, then drive the boat and their passengers to their marina safely. SafeNav will then unhook and return to headquarters.

“It’s ok to have a good time on Lake Lanier,” Perfater continued. “However, it is completely irresponsible to know you have over indulged and decide to operate a boat. I want to give boaters a smarter, safer option.”

SafeNav’s goals are to keep boaters and their equipment safe on the lake. Captain Jeff Perfater, owner of SafeNav, is a United States Coast Guard (USCG) licensed 100 Ton Master Captain located on Lake Lanier, where he currently maintains a 46' Aft cabin cruiser. In addition to a lifetime of boating both on inland and coastal waterways, Captain Jeff also carries the USCG commercial towing endorsement on his license.

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If you would like more information about this topic, please contact Jeff Perfater at 678-677-5518 or email at safenavga@gmail.com.